

Press-release

SoftTree Technologies Announces Strong Demand

Despite challenging economy, company posts strong customer transactions

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Staten Island, NY — SoftTree Technologies, a leading provider of database management and development solutions, today announced that 84 customers were signed, extended or renewed in the first quarter of 2009. This contrasts favorably with SoftTree's key competitor's customer acquisition performance in the same period.

SoftTree reported that demand for all products remains strong, and that a high percentage of customers upgrading to the latest versions of SQL Assistant and DB Audit Expert underscores very high levels of customer satisfaction. This is proof positive that SoftTree's SQL database technologies are considered a "must-have" by its customers.

Enterprises across all continents, countries and verticals rely on SoftTree Technologies' software to enhance DBA productivity, streamline compliance operations, protect customer and regulated data, enforce acceptable use policies, and assess the security posture of their database infrastructures.

Unlike competitive solutions, SoftTree's solution portfolio is value priced to deliver unparalleled return on investment. It includes features that increase employee productivity and optimize business processes. Flexible licensing options make it easy to arm employees with the tools needed to support and protect the business, a problem exacerbated by the recession.

"There is no doubt that this is a challenging time for the vast majority of companies, regardless of size" said Bryan Bain, VP of Sales & Marketing of SoftTree Technologies. "Despite the tough environment, we continue to see strong demand for our products and software maintenance renewal rates from our large installed base. Customers are clearly deriving value from our application; in fact, these tough economic conditions are in many ways fueling greater interest in our value-leader approach and expanded use of our technology."

About SoftTree Technologies

SoftTree delivers a power suite of tools for managing and administering the world's most popular database management systems – Oracle, Microsoft SQL Server, MySQL, DB2, and Sybase. DBA-proven, and engineered for the enterprise, SoftTree's solutions include: Scheduling, Job Management, Performance Monitoring and Diagnostics, Configuration Management, Auditing and Compliance, and Data Migration and Transformation. Headquartered in Staten Island, NY, SoftTree's products are sold and supported directly and via authorized resellers and distributors around the globe. For more information, please visit www.softtree.com.

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