

Press-release

SoftTree Technologies Announces New Education Licensing Program for SQL Assistant™

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Staten Island, NY — SoftTree Technologies, a leading provider of database management and development solutions, today announced its Enterprise License Program for Education (ELP-EDU) for SQL Assistant - its industry-leading SQL Intellisense+, 4th-generation code completion and code generation technology.

The ELP-EDU licensing program is part of SoftTree's recently unveiled Enterprise License Program (ELP), and allows K-12 and higher education customers worldwide to procure and deploy SQL Assistant across an entire school, campus and/or system with a single license key and support contract. ELP-EDU is designed to meet the needs of organizations actively seeking to reduce software asset management costs, and is optimized for educational institutions.

The ELP-EDU model is designed to deliver customers a decreased Total Cost of Ownership (TCO) and increased Return on Investment (ROI) across their entire IT infrastructure. ELP-EDU also minimizes the time required for administrator management.

"The SQL Assistant Enterprise Licensing Program for Education is a logical choice for educational organizations of any size that seek the flexibility and efficiency of managing as few as thirty to several thousand SQL Assistant users," said Bryan Bain, VP of Sale & Marketing of SoftTree Technologies. "SQL Assistant is the de facto standard for those companies looking to equip database developers and DBAs with the productivity tool they need to speed up the database development process, improve code quality and accuracy. This new licensing model gives our education customers a new, cost-effective approach for boosting productivity by as much as 500%.

Pricing and Availability

SQL Assistant is available via the ELP-EDU immediately for a fixed price of \$2,500.00.

About SoftTree Technologies

SoftTree delivers a power suite of tools for managing and administering the world's most popular database management systems – Oracle, Microsoft SQL Server, MySQL, DB2, and Sybase. DBA-proven, and engineered for the enterprise, SoftTree's solutions include: Scheduling, Job Management, Performance Monitoring and Diagnostics, Configuration Management, Auditing and Compliance, and Data Migration and Transformation. Headquartered in Staten Island, NY, SoftTree's products are sold and supported directly and via authorized resellers and distributors around the globe. For more information, please visit www.softtree.com.

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