

Press-release

SoftTree Technologies Announces New Education Licensing Program for DB Tools for Oracle™

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Staten Island, NY — SoftTree Technologies, a leading provider of database management and development solutions, today announced its Enterprise License Program for Education (ELP-EDU) for DB Tools for Oracle - its industry-leading toolkit for Oracle DBAs.

The ELP-EDU licensing program is part of SoftTree's recently unveiled Enterprise License Program (ELP), and allows K-12 and higher education customers worldwide to procure and deploy DB Tools across an entire school, campus and/or system with a single license key and support contract. ELP-EDU is designed to meet the needs of organizations actively seeking to reduce software asset management costs, and is optimized for educational institutions.

The ELP-EDU model is designed to deliver customers a decreased Total Cost of Ownership (TCO) and increased Return on Investment (ROI) across their entire IT infrastructure. ELP-EDU also minimizes the time required for administrator management.

"The DB Tools Enterprise Licensing Program for Education is a logical choice for educational organizations of any size that seek the flexibility and efficiency of empowering as few as five to several thousand DB Tools for Oracle users," said Bryan Bain, VP of Sale & Marketing of SoftTree Technologies. "DB Tools for Oracle is the de facto standard for those companies looking to equip database developers and DBAs with a full-featured toolkit to monitor, tune, manage, configure, audit, compare, and benchmark Oracle databases; tune SQL schema and manipulate and archive data. This new licensing model gives our education customers a new, cost-effective approach for arming their Oracle DBAs with the tools needed to do their job.

Pricing and Availability

DB Tools for Oracle is available via the ELP-EDU immediately for a fixed price of \$2,500.00.

About SoftTree Technologies

SoftTree delivers a power suite of tools for managing and administering the world's most popular database management systems – Oracle, Microsoft SQL Server, MySQL, DB2, and Sybase. DBA-proven, and engineered for the enterprise, SoftTree's solutions include: Scheduling, Job Management, Performance Monitoring and Diagnostics, Configuration Management, Auditing and Compliance, and Data Migration and Transformation. Headquartered in Staten Island, NY, SoftTree's products are sold and supported directly and via authorized resellers and distributors around the globe. For more information, please visit www.softtree.com.

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